

MAXIMIZING DEDUCTIONS



MILEAGE OR
ACTUAL EXPENSES



TRAVEL



COST OF
GOODS SOLD



OFFICE SUPPLIES



MERCHANT FEES
(PAYPAL)



GEAR



PROPS



HOME OFFICE



ADVERTISING



GIFTS



CONTRACTORS &
EMPLOYEES



PAYROLL TAXES



WEBSITE EXPENSES



MEALS &
ENTERTAINMENT



SOFTWARE
SUBSCRIPTIONS



OFFICE FURNITURE



COMMISSIONS &
REFERRAL FEES



BOOKS, MAGAZINES,
SUBSCRIPTIONS