

TOP 7 'PETITE' PACKAGE IDEAS



Earn more income without sacrificing your Saturday with one of these “mini” service ideas that are quick to sell and quick to deliver.

TYPE OF MINI-SERVICE

Targeted Coaching

EXAMPLE

The Productive Rebel: 60-minute coaching session to finally learn how to get MORE WORK DONE in LESS TIME (even if you lack focus, follow-through, and you feel like your rebel tendencies make productive habits impossible to stick to).

YOUR TIME INPUT

1.75 hours (1 hour call + 3 15min emails)

POTENTIAL PRICE

\$157 for first time clients with the option to continue receiving weekly email support for \$97/month

DELIVERABLES

- + Call recording
- + ICS (calendar) file of their custom work week plan (which you mapped out on the call)
- + 3 weekly email check-ins with 3 questions to keep them accountable

TYPE OF MINI-SERVICE

Mentoring

EXAMPLE

Standout Designer Mentoring: You want to improve your online freelance design business but you're having a hard time differentiating yourself from all the other designers out there. In this 45-minute call, I'll give you 100% behind-the-scenes access to my own brand with specific strategies that you can use in your own business.

YOUR TIME INPUT

55 minutes (45min call + 10min email)

POTENTIAL PRICE

\$97

DELIVERABLES

- + Call recording
- + Follow-up email with any additional resources / links mentioned



TYPE OF MINI-SERVICE

Audits

EXAMPLE

Analytics Unlocked: You know that you should be regularly checking your Google Analytics and monitoring “your numbers” but you literally have no idea where to start and, every time you log into your Analytics dashboard, you’re immediately overwhelmed and click away. That’s why I’m here! In this analytics audit, I’ll go through your Google Analytics account for you and create a PDF report that shows only the key metrics that you should be focusing on and how they’ve done over the past month. Because what gets measured, gets improved ;)

YOUR TIME INPUT

1 hour

POTENTIAL PRICE

\$97

DELIVERABLES

- + Email a PDF report of the top 5 analytics that are important for the client’s business goals based on their business model and the monthly stats of each.

TYPE OF MINI-SERVICE

Reviews

EXAMPLE

Mini-Website Review: You know your website isn’t perfect but you’re not sure where to begin to improve it. Should you tweak your headline? Upload a new image of your opt-in offer? Fear not, my friend. With this quick website review, I’ll give you the top 5 tweaks to make on your site that will have the biggest impact for the least amount of effort.

YOUR TIME INPUT

30 minutes

POTENTIAL PRICE

\$67

DELIVERABLES

- + Email with Google Doc + PDF of the top 5 website tweaks
- + Plus additional resources or examples for how to do each



TYPE OF MINI-SERVICE

Support Requests

EXAMPLE

Designer on Demand: Make your Squarespace site stand out with quick code customizations in 48 hours or less. Let me know the exact issue you're having with your Squarespace site and the result you're looking for. Then I'll get to work on resolving your issue, answering your question, or creating your custom code.

YOUR TIME INPUT

15 minutes

POTENTIAL PRICE

\$47

DELIVERABLES

- + Custom Squarespace code input directly into their site

TYPE OF MINI-SERVICE

Strategy Plans

EXAMPLE

Your Q1 Content Plan: Get a targeted 12-week content plan to reach your Q1 goals without struggling to figure out what to write, so that your blog and weekly newsletter are actually moving you strategically toward your business goals for the quarter.

YOUR TIME INPUT

1 hour

POTENTIAL PRICE

\$97

DELIVERABLES

- + Google Doc with 12 suggested content topics to support their Q1 business goals including ready-to-publish headlines for each content idea.



TYPE OF MINI-SERVICE

Brainstorming Sessions

EXAMPLE

What's in a Name?: A focused 30-minute call to brainstorm the name of your new brand, program, or service so that you can have an irresistible title that connects with your dream clients, positions you as a standout brand, and has everyone saying your name!

YOUR TIME INPUT

45 minutes (15min pre-call ideas + 30min call)

POTENTIAL PRICE

\$87

DELIVERABLES

- + Google Doc with all name ideas and the top 3 recommended ones are highlighted



Ok, I've got an idea for my service. Now what's the next step?

If you'd like step-by-step guidance and the exact system for creating, designing, and building your mini-service sales page, then **The QuickSell Kit** might be a good fit!

The QuickSell Kit is a refreshingly alternative course that walks you step-by-step through how to research, write, design, and build your mini-service sales page so that you can generate income on demand (without sacrificing your schedule or your soul) in just 3 weeks!

[Click here to learn more](#)

The collage features several key elements:

- Laptop:** Displays the 'The QuickSell Kit' course dashboard. The main heading is 'Welcome to the QuickSell Kit'. Below it, there are three main sections: 'Welcome to the QuickStart Kit', 'Quick Idea Validation + Intro to Client Research', and 'Your QuickSell Mini-Service Sales Copy'. Each section has a 'Get Started' button.
- Smartphone:** Shows a 'designer on demand' profile card with a price of '\$50.00'.
- Tablet:** Displays a document titled 'What are your ideal client's goals?' with a sub-heading 'Now that you've nailed your specific business objectives for your website, I want you to get crystal clear on your ideal client - her pain points and dream goals and what's currently influencing her.'
- Documents:** Several papers are scattered around, including one titled 'Email #1: Welcome to the QuickSell Kit' and another titled 'Email #2: Welcome to the QuickSell Kit'.
- Logo:** A 'Squarespace Circle Member' logo is positioned at the bottom center of the collage.